Main Features

Visitors, year ending 31 December 2009

Overnight visitors annual change:
- Queensland: ↓ 5.9%
- Australia: ↓ 6.3%

Visitor nights annual change:
- Queensland: ↓ 3.3%
- Australia: ↓ 5.6%

Day visitors annual change:
- Queensland: ↑ 10.6%
- Australia: ↑ 6.5%

Commentary

- During the year ending 31 December 2009 there were 15.7 million overnight visitor trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 5.9% from the equivalent period in 2008. For the same period, Australia had 66.1 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland received 23.8% of overnight visitors within Australia during the year ending 31 December 2009. In this period, New South Wales received 34.2% and Victoria 23.8% of overnight visitors (Figure 2). The main reason for overnight visitors coming to Queensland during this period was for holidays (46.9%) and visiting friends and relatives (32.1%).

- For the year ending 31 December 2009, 69.8 million visitor nights were spent in Queensland, a decrease of 3.3% from the equivalent period in 2008. Over the same period, 256.7 million visitor nights were spent across Australia, a decrease of 5.6% from the year ending December 2008.

- During the year ending 31 December 2009, there were 31.6 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 10.6% over the same period in 2008. For the same period, there were 144.4 million day trips across Australia by Australian residents aged 15 years and over. This was an increase of 6.5% (Figure 3).

- Queensland received 21.9% of all day visitors in Australia during the year ending 31 December 2009. New South Wales received 32.2% and Victoria received 26.2%. The main reason for day visitors coming to Queensland during this period was for holidays (52.9%) and visiting friends and relatives (25.6%).