Main Features

Visitors, year ending 31 March 2010
Overnight visitors annual change:
Queensland  ↓  3.3%
Australia  ↓  2.7%

Visitor nights annual change:
Queensland  ↑  2.1%
Australia  ↓  1.3%

Day visitors annual change:
Queensland  ↑  7.7%
Australia  ↑  8.7%

Commentary

• During the year ending 31 March 2010 there were 15.5 million overnight visitor trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 3.3% from the equivalent period in 2009. For the same period, Australia had 66.0 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

• Queensland received 23.5% of overnight visitors within Australia during the year ending 31 March 2010. In this period, New South Wales received 34.4% and Victoria 24.0% of overnight visitors (Figure 2). The main reason for overnight visitors coming to Queensland during this period was for holidays (44.9%) and visiting friends and relatives (32.4%).

• For the year ending 31 March 2010, 69.9 million visitor nights were spent in Queensland, an increase of 2.1% from the equivalent period in 2009. Over the same period, 256.6 million visitor nights were spent across Australia, a decrease of 1.3% from the year ending March 2009.

• During the year ending 31 March 2010, there were 32.0 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 7.7% over the same period in 2009. For the same period, there were 147.5 million day trips across Australia by Australian residents aged 15 years and over, an increase of 8.7% (Figure 3).

• Queensland received 21.7% of all day visitors in Australia during the year ending 31 March 2010. New South Wales received 32.9% and Victoria received 26.0%. The main reasons for day visitors coming to Queensland during this period were for holidays (51.4%) and visiting friends and relatives (26.0%).