Main Features

Visitors, year ending 30 June 2010
Overnight visitors annual change:
Queensland  ↓  2.5%
Australia  ↓  1.0%

Visitor nights annual change:
Queensland  ↑  4.7%
Australia  ↑  0.4%

Day visitors annual change:
Queensland  ↑  6.6%
Australia  ↑  6.7%

Commentary

• During the year ending 30 June 2010 there were 15.7 million overnight visitor trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 2.5% from the equivalent period in 2009. For the same period, Australia had 66.4 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

• Queensland received 23.7% of overnight visitors within Australia during the year ending 30 June 2010. In this period, New South Wales received 34.5% and Victoria 24.0% of overnight visitors (Figure 2). The main reason for overnight visitors coming to Queensland during this period was for holidays (44.3%) and visiting friends and relatives (32.0%).

• For the year ending 30 June 2010, 70.8 million visitor nights were spent in Queensland, an increase of 4.7% from the equivalent period in 2009. Over the same period, 258.7 million visitor nights were spent across Australia, an increase of 0.4% from the year ending June 2009.

• During the year ending 30 June 2010, there were 33.5 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 6.6% over the same period in 2009. For the same period, there were 151.0 million day trips across Australia by Australian residents aged 15 years and over, an increase of 6.7% (Figure 3).

• Queensland received 22.2% of all day visitors in Australia during the year ending 30 June 2010. New South Wales received 32.7% and Victoria received 25.8%. The main reasons for day visitors in Queensland during this period were for holidays (49.5%) and visiting friends and relatives (27.0%).

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