Main Features

Visitors, year ending 30 September 2010
Overnight visitors annual change:
Queensland  ↓  0.9%
Australia  ↑  0.6%
Visitor nights annual change:
Queensland  ↑  0.8%
Australia  ↑  1.7%
Day visitors annual change:
Queensland  ↑  8.2%
Australia  ↑  6.3%

Commentary

• During the year ending 30 September 2010 there were 16.0 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, a decrease of 0.9% from the equivalent period in 2009. For the same period, Australia had 66.8 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

• Queensland had 23.9% of overnight visitors within Australia during the year ending 30 September 2010. In this period, New South Wales received 35.0% and Victoria 23.5% of overnight visitors (Figure 2)\(^1\). The main reason for overnight visitors coming to Queensland during this period was for holidays (43.4%) and visiting friends and relatives (31.7%).

• For the year ending 30 September 2010, 70.5 million visitor nights were spent in Queensland, an increase of 0.8% from the equivalent period in 2009. Over the same period, 260.9 million visitor nights were spent across Australia, an increase of 1.7% from the year ending September 2009.

• During the year ending 30 September 2010, there were 33.8 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 8.2% over the same period in 2009. For the same period, there were 151.8 million day trips across Australia by Australian residents aged 15 years and over, an increase of 6.3% (Figure 3).

• Queensland received 22.3% of all day visitors in Australia during the year ending 30 September 2010. New South Wales received 32.6% and Victoria received 25.8%. The main reasons for day visitors in Queensland during this period were for holidays (47.9%) and visiting friends and relatives (28.5%).

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\(^1\) Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.