Main Features

Visitors, year ending 31 March 2011

Overnight visitors annual change:

- Queensland: ↑ 3.3%
- Australia: ↑ 2.4%

Visitor nights annual change:

- Queensland: ↓ 4.1%
- Australia: ↑ 0.2%

Day visitors annual change:

- Queensland: ↑ 6.9%
- Australia: ↑ 3.0%

Commentary

Note: Due to extensive flooding in Queensland during March quarter 2011, it was not possible to conduct interviews in many locations. As a result, origin estimates for Queensland should be treated with caution.

- During the year ending 31 March 2011 there were 16.0 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, an increase of 3.3% from the equivalent period in 2010. For the same period, Australia had 67.6 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland had 23.7% of overnight visitors within Australia during the year ending 31 March 2011. In this period, New South Wales received 34.8% and Victoria received 23.8% of overnight visitors (Figure 2). The main reason for overnight visitors coming to Queensland (where Queensland was the main destination state) during this period was for holidays (42.7%) and visiting friends and relatives (31.2%).

- For the year ending 31 March 2011, 67.0 million visitor nights were spent in Queensland, a decrease of 4.1% from the equivalent period in 2010. Over the same period, 257.0 million visitor nights were spent across Australia, an increase of 0.2% from the year ending March 2010.

- During the year ending 31 March 2011, there were 34.3 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 6.9% over the same period in 2010. For the same period, there were 151.9 million day trips across Australia by Australian residents aged 15 years and over, an increase of 3.0% (Figure 3).

- Queensland received 22.5% of all day visitors in Australia during the year ending 31 March 2011. New South Wales received 32.7% and Victoria received 25.3%. The main reasons for day visitors in Queensland during this period were holiday or leisure (45.9%) and visiting friends and relatives (29.8%).

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1 Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.