Main Features

Visitors, year ending 30 September 2011
Overnight visitors annual change:
- Queensland: ↑ 5.5%
- Australia: ↑ 4.2%

Visitor nights annual change:
- Queensland: ↓ 2.3%
- Australia: ↑ 0.5%

Day visitors annual change:
- Queensland: ↓ 0.9%
- Australia: ↑ 0.8%

Commentary

- During the year ending 30 September 2011 there were 16.8 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, an increase of 5.5% from the equivalent period in 2010. For the same period, Australia had 69.6 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland accounted for 24.2% of overnight visitor trips taken within Australia during the year ending 30 September 2011. In this period, New South Wales received 34.5% and Victoria received 23.9% of overnight visitors\(^1\) (Figure 2). The most common purpose for overnight visitors coming to Queensland during this period was for holidays or leisure (41.5%) and visiting friends and relatives (31.9%).

- For the year ending 30 September 2011, 68.9 million visitor nights were spent in Queensland, a decrease of 2.3% from the equivalent period in 2010. Over the same period, 262.2 million visitor nights were spent across Australia, an increase of 0.5% from the year ending September 2010.

- During the year ending 30 September 2011, there were 33.5 million day trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 0.9% over the same period in 2010. For the same period, there were 153.0 million day trips across Australia by Australian residents aged 15 years and over, an increase of 0.8% (Figure 3).

- Queensland received 21.9% of all day visitors in Australia during the year ending 30 September 2011. New South Wales received 32.8% and Victoria received 25.7%. The main purpose for day visitors in Queensland during this period were holiday or leisure (45.0%) and visiting friends and relatives (27.9%).

\(^1\) Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.