Main Features

Visitors, year ending 31 December 2011

Overnight visitors annual change:
- Queensland: 🔺 0.1%
- Australia: 🔺 3.5%

Visitor nights annual change:
- Queensland: 🔻 3.6%
- Australia: 🔺 1.4%

Day visitors annual change:
- Queensland: 🔻 2.8%
- Australia: 🔺 3.4%

Commentary

- During the year ending 31 December 2011 there were 16.6 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, an increase of 0.1% from the equivalent period in 2010. For the same period, Australia had 69.8 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland accounted for 23.8% of overnight visitor trips taken within Australia during the year ending 31 December 2011. In this period, New South Wales received 34.4% and Victoria received 24.3% of overnight visitors¹ (Figure 2). The most common purposes for overnight visitors coming to Queensland during this period was for holidays or leisure (42.3%) and visiting friends and relatives (33.3%).

- For the year ending 31 December 2011, 68.7 million visitor nights were spent in Queensland, a decrease of 3.6% from the equivalent period in 2010. Over the same period, 263.2 million visitor nights were spent across Australia, an increase of 1.4% from the year ending December 2010.

- During the year ending 31 December 2011, there were 33.7 million day trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 2.8% over the same period in 2010. For the same period, there were 156.4 million day trips across Australia by Australian residents aged 15 years and over, an increase of 3.4% (Figure 3).

- Queensland received 21.6% of all day visitors in Australia during the year ending 31 December 2011. New South Wales received 32.8% and Victoria received 25.6%. The main purposes for day visitors in Queensland during this period were holiday or leisure (43.5%) and visiting friends and relatives (27.4%).

¹ Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.