National Visitors to Queensland, June quarter 2013

Source: Tourism Research Australia, Travel by Australians, released 11 September 2013

Key data

National visitors, year ending 30 June 2013:

Overnight visitors (annual change)
Queensland: 0.1%
Australia: 2.6%

Visitor nights (annual change)
Queensland: 0.2%
Australia: 3.3%

Day visitors (annual change)
Queensland: 3.6%
Australia: 0.6%

Main findings

Note: Figures reported in this brief are rounded to the nearest 1,000. Calculations are based on pre-rounded figures.

- During the year ending 30 June 2013, there were 18.0 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, a decrease of 0.1% from the equivalent period in 2012. For the same period, Australia had 75.3 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland accounted for 23.9% of overnight visitor trips taken within Australia during the year ending 30 June 2013. In this period, New South Wales received 33.2% and Victoria received 23.8% of overnight visitors (Figure 2). The most common purposes for overnight visitors coming to Queensland during this period were for holidays or leisure (43.6%) and visiting friends and relatives (33.9%).

- For the year ending 30 June 2013, 75.3 million visitor nights were spent in Queensland, an increase of 0.2% from the equivalent period in 2012. Over the same period, 287.5 million visitor nights were spent across Australia, an increase of 3.3% from the year ending 30 June 2012.

- During the year ending 30 June 2013, there were 38.6 million day trips taken in Queensland by Australian residents aged 15 years and over, an increase of 3.6% over the same period in 2012. In comparison, there were 167.9 million day trips across Australia by Australian residents in this age group in the year to 30 June 2013, a decrease of 0.6% (Figure 3).

- Queensland received 23.0% of all day visitors in Australia during the year ending 30 June 2013. New South Wales received 30.7% and Victoria received 26.1%. The main purposes for day visitors in Queensland during this period were holiday or leisure (47.8%) and visiting friends and relatives (27.0%).

1 Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.