National Visitors to Queensland, September quarter 2013

Source: Tourism Research Australia, Travel by Australians, released 11 December 2013

Key data

National visitors, year ending 30 September 2013:

Overnight visitors (annual change)
- Queensland: 1.9%
- Australia: 4.1%

Visitor nights (annual change)
- Queensland: 0.8%
- Australia: 2.8%

Day visitors (annual change)
- Queensland: -6.6%
- Australia: -4.8%

Main findings

Note: Figures reported in this brief are rounded to the nearest 1,000. Calculations are based on pre-rounded figures.

- During the year ending 30 September 2013, there were 17.9 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, an increase of 1.9% from the equivalent period in 2012. For the same period, Australia had 76.0 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland accounted for 23.5% of overnight visitor trips taken within Australia during the year ending 30 September 2013. In this period, New South Wales received 33.6% and Victoria received 23.8% of overnight visitors (Figure 2). The most common purposes for overnight visitors coming to Queensland during this period were for holidays or leisure (43.3%) and visiting friends and relatives (34.3%).

- For the year ending 30 September 2013, 74.3 million visitor nights were spent in Queensland, an increase of 0.8% from the equivalent period in 2012. Over the same period, 283.5 million visitor nights were spent across Australia, an increase of 2.8% from the year ending 30 September 2012.

- During the year ending 30 September 2013, there were 37.2 million day trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 6.6% over the same period in 2012. In comparison, there were 165.8 million day trips across Australia by Australian residents in this age group in the year to 30 September 2013, a decrease of 4.8% (Figure 3).

- Queensland received 22.4% of all day visitors in Australia during the year ending 30 September 2013. New South Wales received 31.4% and Victoria received 25.9%. The main purposes for day visitors in Queensland during this period were holiday or leisure (48.6%) and visiting friends and relatives (27.1%).

Figure 1: Overnight visitors, year ending 30 September

Figure 2: National visitors by states and territories visited, year ending 30 September 2013

Figure 3: Day visitors, year ending 30 September

1 Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.