National Visitors to Queensland, December quarter 2013

Source: Tourism Research Australia, Travel by Australians, released 12 March 2014

Key data

National visitors, year ending 31 December 2013:

Overnight visitors (annual change)
Queensland .................................................... 2.4%
Australia..................................................... 1.8%

Visitor nights (annual change)
Queensland .................................................... 0.8%
Australia..................................................... 0.3%

Day visitors (annual change)
Queensland .................................................... 7.9%
Australia..................................................... 5.5%

Main findings

Note: Figures reported in this brief are rounded to the nearest 1,000. Calculations are based on pre-rounded figures.

- During the year ending 31 December 2013, there were 17.6 million overnight visitor trips to Queensland by Australian residents aged 15 years and over, a decrease of 2.4% from the equivalent period in 2012. For the same period, Australia had 75.8 million overnight visitor trips taken in Australia by Australian residents aged 15 years and over (Figure 1).

- Queensland accounted for 23.2% of overnight visitor trips taken within Australia during the year ending 31 December 2013. In this period, New South Wales received 33.9% and Victoria received 24.2% of overnight visitors (Figure 2). The most common purposes for overnight visitors coming to Queensland during this period were for holidays or leisure (43.2%) and visiting friends and relatives (35.0%).

- For the year ending 31 December 2013, 73.8 million visitor nights were spent in Queensland, a decrease of 0.8% from the equivalent period in 2012. Over the same period, 282.7 million visitor nights were spent across Australia, an increase of 0.3% from the year ending 31 December 2012.

- During the year ending 31 December 2013, there were 36.6 million day trips taken in Queensland by Australian residents aged 15 years and over, a decrease of 7.9% over the same period in 2012. In comparison, there were 164.3 million day trips across Australia by Australian residents in this age group in the year to 31 December 2013, a decrease of 5.5% (Figure 3).

- Queensland received 22.3% of all day visitors in Australia during the year ending 31 December 2013. New South Wales received 31.6% and Victoria received 25.9%. The main purposes for day visitors in Queensland during this period were holiday or leisure (47.5%) and visiting friends and relatives (28.2%).

1 Note: Percentages may not add to 100% as visitors may travel to more than one state or territory.