Household use of Information Technology: Queensland 2014–15

Source: ABS 8146.0, released 18 February 2016, 10:30 am AEST

Key data

Households with internet access:

Queensland 86.3%
Australia..85.9%

Households with internet access (annual change):

Queensland ....↑ 1.2%
Australia..↑ 2.2%

Main findings

Note: Household use of information technology data have been collected biennially since 2010–11.

- Queensland households with home internet access rose by an average annual increase of 1.2% from 1,517,000 in 2012–13 to 1,552,000 (86.3% of total households) in 2014–15 (Figure 1). The number of Australian households with internet access was 7,669,000 in 2014–15 (85.9% of total), an average annual increase of 2.2% from 2012–13.

- Of all state and territories, Queensland had the fourth-highest percentage of households with internet access (86.3%), behind the Australian Capital Territory (94.1%), Northern Territory (88.9%) and Western Australia (88.1%) respectively. (Figure 2).

- In 2014–15, 93.4% of Queensland households used a desktop or laptop computer to access the internet at home. 85.2% used a mobile or smart phone, and 62.2% used a tablet device. (Figure 3).

- In 2014–15, the main reason for accessing the internet in the past three months for persons aged 15 years and over in Queensland was banking (72.5%), followed by social networking (71.2%) and purchasing goods or services (60.3%). The main reasons for persons in Australia were also banking (72.5%), social networking (72.0%) and purchasing goods or services (61.1%).

- In a typical week during 2014–15, 54.8% of internet users aged 15 years and over in Queensland spent 1–7 hours online, 24.0% spent 8–14 hours online and 21.1% spent 15 hours or more online.

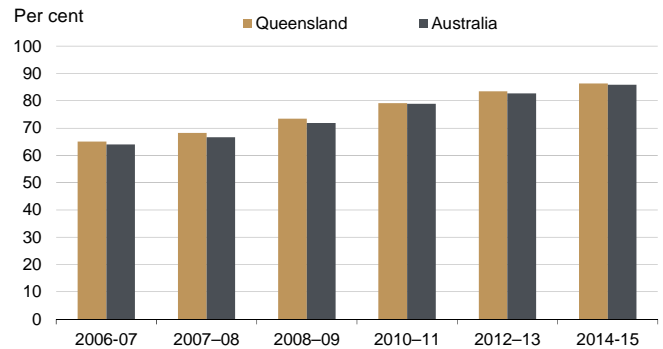**Figure 1: Households with internet access, Queensland and Australia**

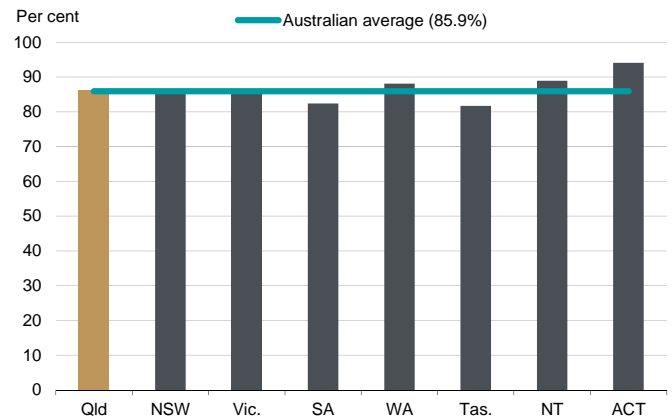**Figure 2: Households with internet access by state/territory 2014–15**

Figure 3: Type of device used to access the internet at home, Queensland and Australia, 2014–15